



### ABSTRACT

Higher Education Department – Hon'ble Minister for Higher Education  
Announcement for the year 2025-2026 – Implementation of "Conducting of Annual  
Cultural Programmes in Government Colleges in the name of **"Kalloori Kalai  
Thiruvizha"** – An amount of Rs.5.04 Crore - Sanctioned for the year 2025-2026 -  
Orders- Issued.

### HIGHER EDUCATION (H2) DEPARTMENT

G.O (D) No. 148

Dated: 16.06.2025

விசுவாவசு வருடம், ஆனி - 02  
திருவள்ளூர் ஆண்டு - 2056

Read

From the Vice Chairman, Tamil Nadu State Council for Higher Education  
Letter Rc.No.1279/2025 A, dated 29.04.2025.

### ORDER:

The Hon'ble Minister for Higher Education, while moving the Demand for  
Grants for the year 2025-2026 on 25.04.2025, has made the following  
announcement on the floor of the Assembly :-

"அரசு கல்லூரிகளில் கலைத் திருவிழா தலா ரூ.2 இலட்சம் வீதம்  
ஆண்டுதோறும் நடத்தப்படும்"

**"Conducting of Annual Cultural Programmes in Government  
Colleges each at the cost of Rs.2 lakh"**

2. In the Letter read above, the Vice Chairman, Tamil Nadu State Council for  
Higher Education (TANSCH) has stated that the **"Kalloori Kalai Thiruvizha"** is  
envisioned as a vibrant celebration of the diverse talents and intelligences of college  
students across Tamil Nadu. Rooted in Howard Gardner's Theory of Multiple  
Intelligences, the festival seeks to recognize the diversity of abilities among students.  
A sense of validation and confidence emanates from displaying the capabilities in  
front of their peers and teachers. Through art, we educate.

3. The Vice Chairman, Tamil Nadu State Council for Higher Education  
(TANSCH) has further stated that this initiatives aspires to create an inclusive  
platform where students can express their unique strengths, cultivate new skills and  
collaborate across disciplines. More than a festival, "Kalloori Kalai Thiruvizha" aims  
to be a movement that nurtures creativity, critical thinking, innovation and cultural  
pride among the youth. It will serve as a springboard for building a comprehensive  
talent portfolio for Tamil Nadu, showcasing the vision, ingenuity and spirit of its  
younger generation.

4. The objectives of the "Kalloori Kalai Thiruvizha" are as follows:-

- i. To identify and nurture diverse intelligences among college students.
- ii. To provide a broad platform for self-expression, innovation and collaboration.
- iii. To cultivate a vibrant ecosystem where young talents are encouraged to express their ideas, innovate fearlessly and contribute to the society creatively.
- iv. To build a Tamil Nadu Youth Portfolio reflecting the aspirations and capabilities of the younger generation.

5. The festival will be structured around the eight types of intelligences identified by Gardner, each corresponding to specific categories and events:

Type of Intelligence	Category	Suggestive Events
Visual-Spatial	Art	Painting, Sculpture, Theme-based Short Films
Linguistic	Literary	Poetry (new styles), Short Story (fiction)
Musical	Music	Song (Classical, Folk, Western), Band performances
Bodily-Kinesthetic	Performing Arts	Dance (Classical, Folk, Western), Theatre (roleplay, mime)
Interpersonal	Speaking and Debating	Academic Debates, Balloon Debates, Pitchfest (Idea presentations)
Intrapersonal	Individual Expression	Open Mic, Just a Minute contests
Naturalistic	Environmental Arts	Photography (natural, urban, rural), Fireless and Fusion Cooking
Logical-Mathematical	Innovations	Science Experiments, Designs, Techathons (Local problem-solving)

An open floor will also be available for participants to showcase any additional talents not covered under the main categories.

#### **Exhibitions :**

In addition to competitive events, the festival will feature:

- i. Science Fair (Innovations and Experiments)
- ii. Photo Exhibition (Photography works)
- iii. Idea Petti (Ideal drop-box for proposals and innovations)
- iv. Canvas of Collaboration (Live collaborative art and ideation space)

6. The Expected outcomes of the Scheme are as follows:

- i. Establishment of a vibrant platform for youth expression reflecting their ideas, vision and creativity.
- ii. Compilation of a Tamil Nadu Youth Portfolio to represent the collective dynamism of the State's young population.

7. The Vice Chairman, Tamil Nadu State Council for Higher Education has added that the **"Kalloori Kalai Thiruvizha"** seeks to redefine youth engagement by tapping into the multiple intelligences of students, celebrating their talents and giving voice to their innovative spirit. Through this initiative, it is hope to build a stronger, more creative and dynamic youth community poised to lead the future.

8. The Vice Chairman, Tamil Nadu State Council for Higher Education has therefore requested the Government to sanction a sum of Rs.5.04 Crore for 252 colleges, allocating Rs.2.00 lakh per college, towards the implementation of the scheme "Conducting of Annual Cultural Programmes in Government Colleges each at the cost of Rs.2.00 lakh".

9. The Government after careful examination of the proposal of the Vice Chairman, Tamil Nadu State Council for Higher Education hereby accord sanction for a sum of Rs.5.04 Crore (Rupees Five Crores and Four Lakh only) for 252 colleges, allocating Rs.2.00 lakh (Rupees Two Lakh only) per college towards the implementation of "Conducting of Annual Cultural Programmes in Government Colleges in the name of "Kalloori Kalai Thiruvizha".

10. The amount sanctioned in para 9 above shall be debited to the following Head of Account:-

"2202 General Education - 03 University and Higher Education - 104 Assistance to Non-Government Colleges and Institutes - State's Expenditure - AC Tamil Nadu State Council for Higher Education - 309 Grants-in-Aid - 03 Grants for Specific Schemes".  
(IFHRMS DPC 2202 03 104 AC 30903)

11. The amount sanctioned in para 9 above shall be met from the existing Budget Provision 2025-2026.

12. The Commissioner of Collegiate Education, Chennai is authorized to draw and disburse the grant sanctioned in para 9 above to the Member Secretary, Tamil Nadu State Council for Higher Education, Chennai on receipt of claim bills from the Member Secretary, Tamil Nadu State Council for Higher Education, Chennai.

13. The Member Secretary, Tamil Nadu State Council for Higher Education, Chennai is directed to send the Utilization Certificate for the Grant sanctioned in para 9 above to the Government in due course.

14. This order issues with the concurrence of Finance Department vide efile No.1645/H2/2025, dated 13.06.2025.

**(BY ORDER OF THE GOVERNOR)**

**C.SAMAYAMOORTHY  
SECRETARY TO GOVERNMENT**

To

✓ The Vice Chairman, Tamil Nadu State Council for Higher Education, Chennai-5.  
The Member Secretary, Tamil Nadu State Council for Higher Education, Chennai-5.  
The Commissioner of Collegiate Education, Chennai -15.  
The Commissioner of Technical Education, Chennai-25.  
The Director of Local Fund Audit, Nandanam, Chennai-35.  
The Accountant General, Chennai -18.  
The Pay and Accounts Officer, Chennai-35.

Copy to

The Finance (Edn.I) Department, Chennai-9.  
The Resident Audit Officer [Office of the Principal Accountant General,  
(General and Social Sector Audit)], Tamil Nadu Secretariat, Chennai-9.  
The Private Secretary to Secretary to Government,  
Higher Education Department, Chennai-9.  
The Hon'ble Chief Minister's Office, Chennai-9.  
The Special Personal Assistant to Hon'ble Minister (Higher Education),  
Chennai-9.  
The Special Personal Assistant to Hon'ble Minister  
(Finance and Environment Climate Change), Chennai-9.  
Connected efile No.E1645/H2/2025  
Sf/Sc.

//FORWARDED/BY ORDER//

  
SECTION OFFICER